

SOCIAL INNOVATION AND ENTREPRENEURSHIP CONFERENCE

10-12th February 2016

Call for Papers and Special Session Proposals

The New Zealand Social Innovation and Entrepreneurship Research Centre (<http://sierc.massey.ac.nz>) is pleased to announce its 2016 conference will be held at Massey University's Innovation Campus, Albany, Auckland, from 10-12th February.

The conference theme – *Collaborating for Impact* – reflects the importance of collaborative action for advancing this emerging scholarly field. Following on from the successful inaugural 2011 and 2013 international conferences, the 2016 conference brings together participants across sectors (non-profit, business, government sectors) and academic disciplines to advance theory, practice and policy in social innovation and social entrepreneurship. In the spirit of the conference theme, this conference will be in collaboration with the Centre for Social Impact (CSI) Swinburne at Swinburne University of Technology, Australia. The Ākina Foundation, at the forefront in intermediating social enterprise growth in New Zealand, will also be associated.

The conference will feature keynotes, paper presentations and special topic sessions.

Paper Submissions

We invite theoretical or empirically informed full papers that explore and contribute to the understanding of social innovation and entrepreneurship. Papers will be accepted on the basis of the submission of an abstract – 750 words in length (minimum 500, maximum 850) excluding key references (please cite around 3-5 references in the abstract). Abstracts should use the following headings: Topic (including the research issue or question the paper seeks to address); Method; Results & Implications (either in terms of the development of understanding if a theoretical contribution, or in relation to data if empirical). Full papers will be published in conference proceedings. Please submit abstracts to sierc@massey.ac.nz

Special Sessions

Proposals for special sessions on a specific topic are also invited. These sessions can be academic, and/or practice and policy focused. We encourage special sessions that will provoke debate and stimulate dialogue in terms of both their topic and format (e.g. World Café type discussion). Please format session proposals as follows:

- Session title
- Name, affiliation, email, and other contact details of organiser or up to three co-organisers
- Description of the session (500 words); include titles of papers, if it is to be a paper

based session.

- Five key words that capture its essence.
- Biographical sketch (up to 100 words) of each organiser

Please send proposals to SIERC's Director, Professor Anne de Bruin at a.m.debruin@massey.ac.nz

Papers and special sessions around the Conference theme are particularly welcome. Some suggested topics include:

- Forging partnerships & effective collaborative dynamics
- Social entrepreneurship and innovation in Māori; indigenous and ethnic groups
- Cross-cultural comparative studies in social entrepreneurship and innovation
- Survival and growth strategies of social ventures
- Social impact measurement; performance assessment; success interpretations
- Beyond the local – Internationalization and scaling of social innovation and enterprises
- New insights on social finance
- Effective public policies to facilitate social enterprise and social innovation
- Faith-based social entrepreneurship and innovation
- Ecopreneurship and green entrepreneurship perspectives
- Innovation in corporate social responsibility related areas such as environmental responsibility, sustainability
- Social innovation in health and housing
- Case studies of social innovations/entrepreneurs and/or social enterprises

Important Deadlines

- **18 November 2015** ~~ Special session proposals close
- **23 November 2015** ~~ Abstract submissions close
- **25 November 2015** ~~ Acceptance notification of special sessions
- **11 December 2015** ~~ Acceptance notification of papers
- **25 January 2016** ~~ Deadline for full paper submission

This multi-disciplinary conference will appeal to all those interested in finding solutions to social challenges and in advancing understanding of social innovation, social enterprise and social entrepreneurship from multiple perspectives. Academics, policymakers, social innovators and social entrepreneurs are welcome! We also welcome contributions from post-graduate students. Additional information including registration, cost, and programme will be available and updated periodically on our website: <http://sierc.massey.ac.nz>