<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>1700</td>
<td>Registration opens</td>
</tr>
<tr>
<td>1800</td>
<td>Refreshments and Conference Welcome featuring the Albany Primary School Kapa Haka</td>
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<tr>
<td></td>
<td>Welcome Greeting: Professor Anne de Bruin, Director, New Zealand Social Innovation and Entrepreneurship Research Centre (SIERC)</td>
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<tr>
<td>1830</td>
<td>Conference Opening, Introduction to Keynote speaker: <strong>Professor Brigid Heywood</strong>, Assistant Vice-Chancellor (Research and Enterprise ), Massey University</td>
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<tr>
<td>1830</td>
<td>Keynote Address <strong>Sir Ray Avery - Unlocking New Zealand’s knowledge bank</strong></td>
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<td></td>
<td>Followed by tea and coffee</td>
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<tr>
<td>0830</td>
<td>Registration opens</td>
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<tr>
<td>0900</td>
<td>Keynote Address <strong>Professor Eleanor Shaw - Entrepreneurial innovation to social Innovation: The role of philanthropy</strong></td>
</tr>
<tr>
<td>1000</td>
<td><strong>Morning tea</strong></td>
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<tr>
<td>1030-1240</td>
<td><strong>Concurrent sessions</strong></td>
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<tr>
<td></td>
<td><strong>Academic paper track</strong></td>
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<tr>
<td></td>
<td><strong>Social ventures &amp; strategy</strong></td>
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<tr>
<td></td>
<td><strong>CHAIR:</strong> Jill Hooks</td>
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<tr>
<td>1030</td>
<td><strong>Strategy for social enterprises: Courses for horses</strong></td>
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<tr>
<td></td>
<td>Patricia Corner &amp; Kate Kearins (Auckland University of Technology)</td>
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<tr>
<td>1050</td>
<td><strong>Social entrepreneurial ventures: A resource advantage perspective</strong></td>
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<tr>
<td></td>
<td>Martie-Louise Verreyne (University of Queensland, Morgan Miles (University of Tasmania), Candice Harris (Auckland University of Technology)</td>
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<tr>
<td>1110</td>
<td><strong>Learning or Legitimacy? An exploration of business planning amongst Australian social enterprises</strong></td>
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<tr>
<td></td>
<td>Jo Barraket, Shirane Ling &amp; Craig Furneaux (The Australian Centre for Philanthropy and Nonprofit Studies, Queensland University of Technology)</td>
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<tr>
<td>1130-1140</td>
<td><strong>Water Break</strong></td>
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**Friday 2nd December**

**Venue:** Study Centre (SC) Building Massey University Albany Campus

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<tr>
<td></td>
<td><strong>Social innovation and entrepreneurship in education</strong></td>
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<td></td>
<td><strong>CHAIR:</strong> Ann Dupuis</td>
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<tr>
<td>1030</td>
<td><strong>Engaging business students and social enterprises through service learning</strong></td>
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<td></td>
<td>Nasir Butrous &amp; Charles Hollis (Australian Catholic University)</td>
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<tr>
<td>1050</td>
<td><strong>Schools and social innovation</strong></td>
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<td></td>
<td>David Stuart (Families Commission)</td>
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<td>1110</td>
<td><strong>Social enterprise in post-conflict societies: A proposed model for teacher training in Sri Lanka</strong></td>
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<td></td>
<td>Tony Kandaiya (Partners in Micro-development Inc. Australia) &amp; Meena Chavan (Macquarie University)</td>
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### Special Session
**Institutional Framework ‘Roundtable’**

**CHAIR:** John Struthers

**1140:** Legal and organisational structures for social enterprises in NZ – where to next?
- Joanne Harland, Legal Adviser
- Morna Haist, Social Entrepreneur
- Pete Russell, CEO of Ooooby
- David Clendon, Green Party

**Roundtable discussion**

### Academic paper track
**Social enterprise & value contexts**

**CHAIR:** Robyn Walker

**1140:** Are profitable microfinance programs less efficient at reaching the poor? A case study in Cambodia
- David Tripe (Massey University)

**1200:** Starting new social enterprises: preliminary findings of a study in Cambodia
- Idaish Emelia Mandinyenya & Heather Douglas (RMIT)

**1220:** Accountability theory and practice: A zoo story
- Jill Hooks (Massey University)

### Academic paper track
**Collaboration, social capital, & stakeholders**

**CHAIR:** Martin Hultman

**1140:** The dynamics of innovation and social capital in social enterprises: a relational sense-making perspective
- Patrick Dawson (Universities of Aberdeen & Woolongong), Jonathan Scott (Teesside University), John Thompson (University of Huddersfield) & David Preece (Teesside University)

**1200:** Collaboration for social innovation: Understanding the role of intermediaries
- Louise Lee (Massey University)

**1220:** Mining and stakeholder engagement discourse in a Papua New Guinea Mine
- Kevin Kepore (PNG CPA)

### Academic paper track
**Addressing social enterprise challenges**

**CHAIR:** Loren Stangl

**1410:** Technology as a Resource for Social ventures
- Shalini Gopalkrishnan (GSU EDB)

**1430:** 'What’s the Pay Like!' - Motivation of Workers within a Large Social Enterprise
- Alex de Ruyter (Canterbury Christ Church University), Geoff Whittam (University of the West of Scotland) & Colin Mack (independent researcher)

**1450:** Social media, entrepreneurship and e-learning: A theoretical exposition
- Polly Kobeleva & Luke Strongman (Centre for Social Sciences, Open Polytechnic of New Zealand)

**1510:** Challenges in Implementing Marketing in the Context of Social Enterprises
- Susan Dann & Charles Hollis (Australian Catholic University)

### Lunch with Keynote Speaker
**Sam Johnson (Student Volunteer Army)**

**Sponsor CPA Australia**

### Concurrent sessions

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| 1240 -1410 | Academic paper track  **Social innovation insights**  CHAIR: Martie-Louise Verreyne  
**1410:** Using the Social Entrepreneurship 4.0 Model as a diagnostic tool for social innovation
Sharon Zivkovic (University of South Australia)  
**1430:** A comparative study on the concept of social innovation: global context and local discourse
Yi-fan Yang (Southwest Jiaotong University)  
**1450:** Innovation networks as success factor for social innovation
Jürgen Howaldt, Dmitri Domanski & Michael Schwarz (TU Dortmund University – Sozialforschungsstelle Dortmund)  
**1510:** Cross Sector Wealth in Social Innovation
Vivien Maidaborn (Maidaborn Consulting) |
| 1410-1530 | Academic paper track  **Addressing social enterprise challenges**  CHAIR: Loren Stangl  
**1410:** Technology as a Resource for Social ventures
Shalini Gopalkrishnan (GSU EDB)  
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| 1530-1610 | **Afternoon tea** |

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<p>| 1530-1610 | <strong>Afternoon tea</strong> |</p>
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<tr>
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<th>Session</th>
<th>Chair</th>
<th>Presentations</th>
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| 1610  | Special Session                                                         | Louise Lee       | **Evaluating the Success Factors for Establishing a Thriving Social Enterprise in Scotland: Case Studies to Inform and Inspire**  
Graham Bell, Chief Executive and Lesley Fuller, Funding, Marketing and Communications Manager, Kibble, Scotland  
**Inspiring Stories – harnessing the power of storytelling for a better world**  
Guy Ryan, Inspiring Stories Charitable Trust |
| 1630  | Academic paper track                                                    | David Tripe      | **1610: The Role of Leadership in Indigenous Entrepreneurship**  
Merata Kawharu (University of Auckland), James Henare, Hirini Tane, Paul Tapsell (University of Otago) & Christine Woods (University of Auckland)  
**1630: Awqaf Institutions - A solution to present day social and economic needs**  
Thamina Anwar (Massey University) |
| 1650  | Social entrepreneurship in different environments                      |                  | **1650: Social Innovation and Enterprise Development in Ethnic Communities**  
Fezeela Raza & Ashlin Chand (Office of Ethnic Affairs)  
**1710: Explorers or Planners: The Decision Making Processes of Social Entrepreneurs in a Developing Country**  
Lois Whittall (University of Adelaide) |
| 1830  | Conference dinner                                                       |                  | Venue: Caffe e Cucina 265 Albany Highway, Albany |
### Saturday 3rd December

**Venue:** Study Centre (SC) Building Massey University Albany Campus

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<tr>
<th>Time</th>
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<tr>
<td>0900</td>
<td>Professional Development Workshop</td>
<td>Future insights for social entrepreneurship</td>
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</table>
|       | **Conducting and publishing social entrepreneurship research**  
CHAIR: Robyn Walker  
Presenters: 
Anne de Bruin: *Conducting Social Entrepreneurship Research: Beginning, Middle, End?* paper with Jill Kickul (Director, Stewart Satter Program in Social Entrepreneurship, Stern School of Business, New York University)  
Vivian Hutchinson, author of the ‘How Communities Heal’ project: ‘A practitioner’s perspective on researching and publishing social entrepreneur stories’  
John Struthers, Lead Editor of the *Journal of Social Business*: ‘Publishing in field specific journals’  
Eleanor Shaw, Co-editor, Special Issue on Social Innovation and Social Entrepreneurship in the *International Small Business Journal*: ‘Publishing in Special Issues’  
Kate Lewis, Editor in Chief, *Small Enterprise Research*: ‘Publishing in general small business and entrepreneurship journals’. | **CHAIR:** Marco van Gelderen  
0900: *The changing landscape of global social venture creation: A review of existing models and predictions*  
Paul Potgieter (Unitec)  
0920: *Ecopreneurship and small scale energy technology. Towards a new understanding of sustainable innovation processes*  
Martin Hultman (Umea University, Sweden)  
0940: *The Role of Social Enterprise in Regional Development*  
Sharine Ling (Queensland University of Technology)  
Social Entrepreneurship: An Aspiration for Sustainable Socio-Economic Development |
| 0900  | | 1000: *Social Entrepreneurship: An Aspiration for Sustainable Socio-Economic Development*  
Sanjay Bhale (SIBM Pune, India) & Sudeep Bhale, MQU Sydney Australia |
| 1020  | Morning tea | |

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<tr>
<th>Time</th>
<th>Special session: Measurement</th>
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| 1045  | CHAIR: Eleanor Shaw  
**Keynote Address** **Professor Peter Frumkin** - *Measuring Social Enterprise Performance: Toward a Universal Dashboard*  
Panel: *Measuring Social Innovation and Impact: Issues, Problems and Solutions*  
Panelists:  
Peter Frumkin, Director of RGK Center for Philanthropy and Community Service, Lyndon B. Johnson School of Public Affairs, University of Texas at Austin  
Vivian Hutchinson, Chair, NZ Social Entrepreneurship Fellowship  
Vivien Maidaborn, Director, Maidaborn Consulting, Coordinating Trustee of The Social Innovation Group  
Sue Cooper CEO, Prometheus Finance  
Maggie O’Carroll, CEO, The Women’s Organisation, UK  
David Earle, Senior Analyst, Tertiary Sector Performance Analysis, Ministry of Education | |
| 1300  | Conference close and thank you Professor Anne de Bruin, Director, SIERC | |